

Main Street Advisory Board
Minutes - April 7, 2022

1. Call to Order: Chairman Cossart called the meeting to order at 5:07pm.

Roll: Chairman Cossart; Directors Lay, DeShazier, Presswood, and Gordon were present. Directors Loudermilk and Moore were absent.

Staff: Alicia Hartley – Downtown Manager and Christine Sewell – Recording Clerk

2. Invocation- was given by Chairman Cossart

3. Guests/Speakers – Mr. Corey Jones

4. Old Business

- a. Alleyway project – Ms. Hartley advised Administration has agreed to clearing out from Ball to Jernigan Street, extending the sidewalk from Morris Bank to Orleans on Carroll and will lay down gravel and/or river rock. The board will be responsible for the beautification aspects (lights, painting, benches, plants). Chairman Cossart suggested thought be given to tables and lighting. Ms. Hartley advised she has spoken with one property owner, and they are onboard and has reached out to the remaining owners with no response received, but will follow up; Chairman Cossart asked a waiver from the City Attorney be provided for the painting. Ms. Hartley will provide a timeline for the City's work. It was requested before the next meeting to have an action plan and material costs.

5. New Business

- a. Approve March 3, 2022, minutes

Director Lay motioned to approve as submitted; Director Presswood seconded; all in favor and was unanimously approved.

- b. Approve March 2022 Financial Statements

Director Presswood motioned to approve as submitted; Director Lay seconded; all in favor and was unanimously approved.

- c. Reimbursement of a façade grant – 1021 Ball Street

Director Lay motioned to approve reimbursement in the amount of \$500.00 to 1021 Ball Street; Director Presswood seconded; all in favor and was unanimously approved with Director Gordon abstaining.

- d. Carroll Street Tree Review

Chairman Cossart advised the City is beginning the conversation on replacing the trees as many are overgrown, the root systems are damaging the sidewalks. Ms. Ansley Fitzner provided some guidance and suggestions. It was Ms. Fitzner's recommendation to install raised planter areas for future tree plantings to provide adequate soil medium and minimize root obstructions and trip hazards, which was presented to Council and approved as part of the Main Street realignment project. The board reviewed the various

types of trees suggested. It was the consensus to have something that did not shed, and the board was in agreement to leave the species type selected to Ms. Fitzner.

6. Chairman Items – Chairman Cossart advised one of the farmer’s market vendors asked for a possible time change during the summer months and identifying items not from their farm for vendors. Ms. Hartley advised she has started to collect vendor fees and started an Instagram page. The market will be open during the Dogwood Festival.
7. Downtown Manager’s Report
 - a. Downtown Projects update – Ms. Hartley advised Oliver Perry’s has opened, along with Weatherly Grey, and Tenth Planet Jitsu. The realignment project for Main Street should be completed by May 1st and the old courthouse renovations will commence in July.
8. Promotion Committee Report – Mr. Corey Jones – advised ticket sales are going well with nearly 200 sold for the Wine & Food Festival. April 16th Sidewalk Sale, Story Walk in the Summer and working on plans for Harvest Dinner in the fall.
9. Update on Downtown Development Authority – Chairman Cossart advised the board will be releasing an RFP for the Ball/Main Street lot.
10. Other- None
11. Adjourn: there being no further business to come before the board the meeting was adjourned at 5:55pm.

Approved 05.05.22